

Georgy's

Hair Design

Industry Profile

There are over 70 Registered Hairdressing Salons in our Region, with salon size ranging from Owner Operator to up to 22 staff. With a state turnover of around 1 billion dollars (A 2007 Service Skills SA Survey)

Examples of Industry Sectors include Hairdressing Services, Make-up & Cosmetic Services, and Spa Therapy & Massage Services.

Business Profile

Georgy's Hair Design Mount Gambier

What does our Business do?

Georgy's Hair Design has been in operation for over 30 years, purchased by current owner in 2005. The salon currently has 7 team members, 3 full time and 4 casuals.

The salon offers affordable quality hairdressing services and waxing beauty services.

Workforce Development

With hairdressing being a service industry and working in very close proximity with each other and clients, the key to achieving success lies in recruiting staff who are not only talented in the practical hairdressing skills but who are focused on promoting team work, cooperation and customer service. Personal attributes can play a large role in position suitability.

How do we recruit?

Apprentices

Sourcing potential apprentices can come from several avenues;

- Pre Employment Hair & Beauty (12 month course offered by TafeSA, Mt Gambier)
- Work Experience programs – Schools or TafeSA
- Cold Canvassing by Individuals
- Advertisements in Newspaper/Internet

Senior Stylists

- Advertisements in Newspaper/Internet
- Cold Canvassing by Stylists

Strategies

Finding the right people for your salon is essential to the ongoing development and growth of the business. Therefore tools have been developed to assist in the recruitment phase, including a values based recruitment frame work.

What are we looking for?

Apprentices

1. Match our salons values
2. Ability to work well with people
3. Desire to provide good client service
4. Creative flair/ Willingness to learn
5. Communication skills

Senior Stylists

1. Accredited Qualifications
2. Match our salon's values
3. Ability to work well with people
4. Ability to provide excellent customer service
5. Willingness to learn/Communication skills

What do we offer our staff?

Retention of quality staff is high on our agenda and we offer continual staff development in the form of internal and external staff training in practical skills, product knowledge and customer service. We support, encourage and may give financial assistance for those wishing to attend Australia wide training or achieve in competition work. We understand that there is more to life than work and are flexible and adaptable to time off requirements.

What positions are there and how often do we employ?

We have no definite strategy on when we employ, if the perfect candidate came in we would consider our current situation and make a decision from there. We employ apprentices approximately every two years to ensure a continuum of qualified hairdressers.

Positions currently within our salon

- Part time Junior
- Apprentices
- Senior Stylists
- Manager

Kylie Stratman

Owner

Georgy's Hair Design

Mt Gambier SA



Career Development Centre